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ABSTRACT

A method of financial investment in stocks and shares or other financial entities,

- 5 using a host website on the internet, comprising:
 - (a) offering, through the host website, a sum of money to any person willing to register on the website and participate;
 - (b) registering that person, on-line or off-line, as a participant;
 - (c) allocating to the registered participant that sum of money for investment;
- 10 (d) permitting the registered participant, by taking action on the said website, to issue instructions to invest that sum of money in a portfolio of said financial entities;
 - (e) causing that investment to take place, and monitoring the value of the portfolio thereafter;
 - (f) comparing the said value of the portfolio with a predetermined threshold value, and selling the portfolio if the value drops below that threshold;
 - (g) permitting the registered participant to terminate the investment, and then selling the portfolio and giving the registered participant at least a predetermined proportion of the profit on the original sum of money.